

Free Wedding Reception Giveaway Official Rules:

1. No purchase necessary to participate. Participants may enter either by completing the web entry form located at www.hiltonocala.com or by completing an entry form in person at Hilton Ocala. Entry forms require the completion of the statement: "In 100 words or less tell us about your most romantic moment."

Limit: One entry per household. Clarify if a prospective bride and groom are one household or two for the purposes of the Free Wedding Reception Giveaway.

Copies of the official rules are also available at all participating hotels.

The 2012 Free Wedding Reception Giveaway ("Program") begins at 6:00am Eastern Time on 2/1/2012 and ends at 11:59pm Eastern Time on 2/22/2012.

2. Winner Selection Process:

a. All entries must have a legible, valid response to the question:

"In 100 words or less tell us about your most romantic moment."

b. All entries must be received by each applicable participating hotel by no later than 6:00 PM on Feb. 22, 2012. All entries will be submitted to a person designated by Hilton Ocala, who will select the best ten (10) most romantic entries, to be known as finalists for each participating hotel.

c. The 10 finalists will be entered into a random drawing for the grand-prize giveaway on February 26, 2012 between the hours of 1pm and 4pm local time at Hilton Ocala and either the **Bride or Groom must be present to win.**

3. Employees of Hilton Ocala, its parent company and affiliated companies and their immediate families (dependents under IRS definitions) are not eligible to participate. Entrants must be 18 years of age or over on or before the date their entry is submitted to the Ocala Hilton.

4. By claiming a prize, winner consents to Hilton Ocala's use of their and future spouse's name and photograph in future Hilton Ocala advertising without compensation or further approval. Further, by accepting a prize, winner agrees to not assert any claims and agrees to release Hilton Ocala, its members, and affiliated companies and third party prize contributors/suppliers from any and all liabilities, injuries or damages sustained in connection with the award or use of the prize.

5. Winners are solely responsible for reporting winnings and paying all applicable taxes.

6. PRIZE: Free Wedding Reception Giveaway.

Prize: - One grand prize winner at Hilton Ocala will win a wedding reception event at that hotel for a maximum of one hundred (100) guests. The wedding reception details will be determined by Hilton Ocala.

7. ODDS OF WINNING The Prize

Prize Number Available Odds of Winning will be one out of the total number of eligible responses submitted to the Hilton Ocala with consideration given to the quality of the response submitted by contestants. The selection of finalists will involve a subjective decision about the responses submitted.

8. PRIZE Winner Notification

Participants, either the Bride, Groom or both, must be present at the event at the Hilton Ocala on February 26, 2012 between the hours of 1pm and 4pm local time

to be eligible to win. Finalists to be announced at 3:30 PM. Grand-Prize drawing at 3:45 PM local time.

Any unclaimed prizes will not be awarded.

9. GENERAL CONDITIONS: The 2012 Free Wedding Giveaway is open to all US residents, who are U.S. citizens or legal immigrants. Participants must be at least 18 years of age, by the date their entry is submitted to Hilton Ocala to qualify for the prize. Void where prohibited / restricted by law. All federal, state and local laws apply. Paying and reporting taxes (if any) are the winner's sole responsibility. Prizes may not be substituted, transferred, redeemed for cash or exchanged, except at the sole discretion of Hilton Ocala. Hilton Ocala is not responsible for illegible, damaged, lost, late or misdirected mail entries. All submissions become property of Hilton Ocala. Hilton Ocala, its members and affiliated companies reserve the right to refuse Free Wedding Giveaway entry to any customers who in their sole determination abuse their right to participate or violate the rules and to accelerate or modify method of distribution if necessary.

10. All responses sent by contestants will become the sole property of Hilton Ocala and will not be returned. The grand prize does not include transportation to or from Hilton Ocala, nor does it include clothing, rental, band, DJ, photographer, videographer, flowers, tips or anything else not specifically referred to in the Program. Each participating hotel has the sole and absolute right to make all decisions with respect to the date of the reception, menu and nature of the exact location of the event within the hotel and all related matters.